

Private guest rooms and hotels

A.A. Quality	08-9954791
Ahuva House	08-9950642
Colette House	08-9957069
Desert inn	08-9950308
Desert View	08-9959203
Gilad Guest House	08-9957177
Hatzavim Guest House	08-9952207
Rachel Boarding House	08-9952977
Villa 1000	08-9954423
Yehelim Boutique Hotel	077-2028126
Arad Youth Hostel	08-9957150
Inbar Hotel	08-9973303
Margoa Hotel	08-9951222
Yafe Nof Hotel	08-9957056

Desert Accommodation and activities

Kfar Hanokdim	Bedouin-style tents, outdoor desert activities	08-9950097
Tel Arad	Archeological Tours	08-9950190
Family Fun	Outdoor Desert Activities	050-3939394
Giora Eldar	Jeep tours	052-3971774
Yoel Tours	Guided yours, car rental	052-2562563
Shraga Kelson	Certified Desert Tour Guide	050-5858169
Mirjam Deutsch	Certified Tour Guide	08-9954061
Shannie Paine	Certified Tour Guide	052-2767077
Tzvia Regev	Certified Tour Guide	08-9950186

Restaurants

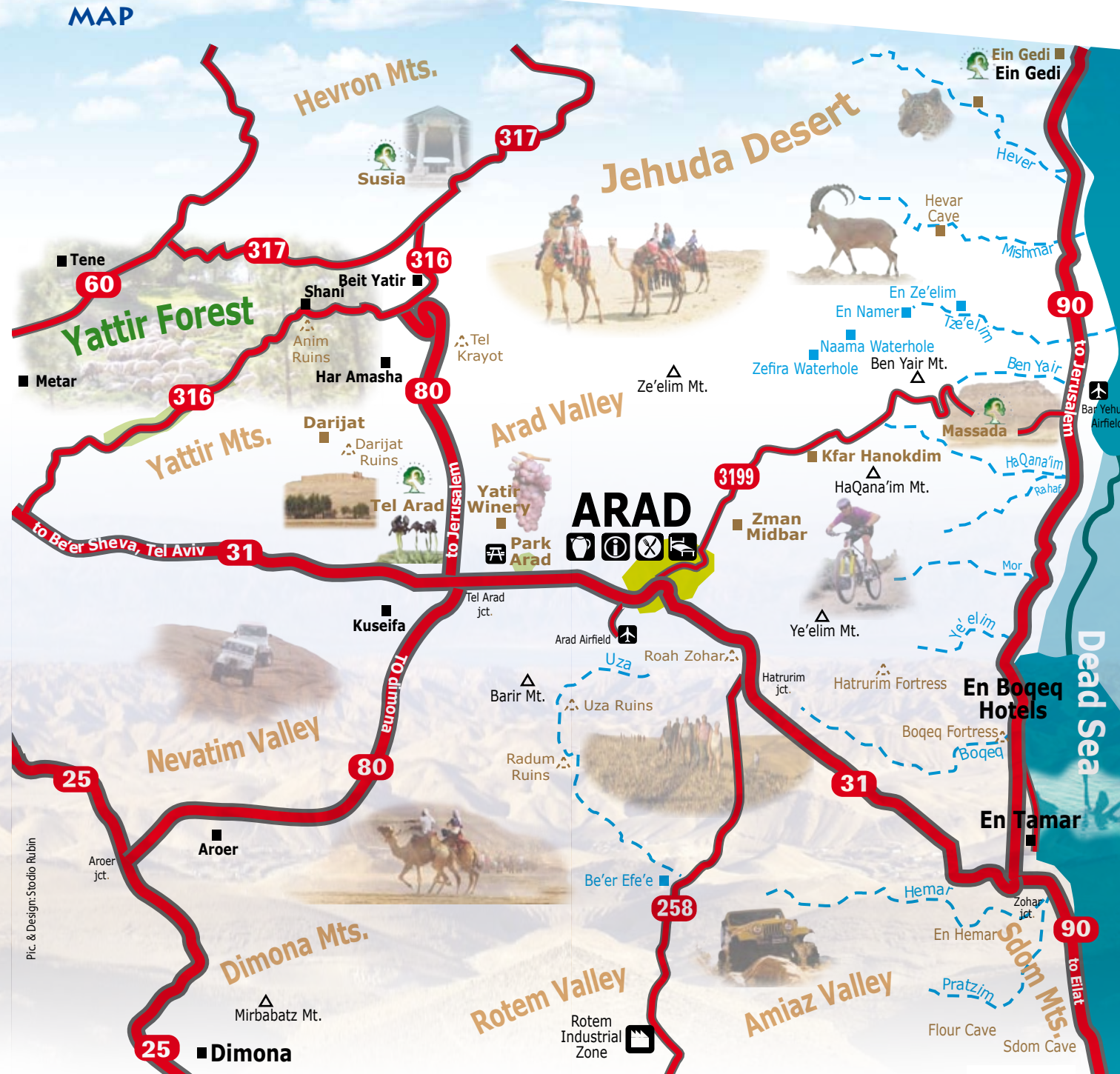
Muza	Pub, restaurant	08-9975555
Max	Bar, restaurant	08-9973339
Nisha	Bar, restaurant	08-9958324
Yehelim	Vegetarian restaurant	077-2028126
Mister Shai	Chinese cuisine	08-9971956
Coffee Stories	diary restaurant	08-9950841
Tokyo pizza	Pizzeria	08-9955016
Gourmet restaurant	European cuisine	054-4443357
Habresere	Gourmet Meat restaurant	052-3039680

Attractions

Sea Of Life	Cosmetic Visitor Center	08-9973677
Arad Textile Industries		052-3546877
Tel Arad	National Park	057-7762170
Susya	Tourist and Educational Center	02-9963424
Arad Visitors Center - The Museum of "Biblical Arad"		08-9950190
Zman Midbar	Ecological and Spiritual Center for Peace and Love	08-9953108
Yatir Winery		08-9959090
Arad Art Museum	Exchange Exhibition for modern arts	08-9551501
Arad Historical Museum		08-9951622
Arad Mall		08-9955595
"El Mul Massada"	Light & Sound Show	08-9959333
Drejat	hospitality in Cave	054-7969576

Artist's Quarter

"Desert Vision" Museum	earth and clay arts	054-4396824
Doll Museum		052-2398918
Glass Museum		08-9953388
"The woman with one thousand voices"	gallery (painting)	08-9958330
Lally's Studio	(gallery)	054-4350102
Maayan Art	(gallery and shop)	052-6039610



ARAD

Magic in the air



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ARAD MUNICIPALITY
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LANDSCAPES DESERT TRANQUILITY

Arad and its surroundings have been blessed with beautiful landscapes, desert tranquility, and many walking trails nestled amongst untouched desert nooks, which are suitable for any age or style.

Arad of the new millennium is a town with young spirit and rich experience. The town, which was built according to international professional standards, is well planned. Even today, 40 years after its establishment, Arad is still clean, spacious, well organized and its residents' hearts are always open to welcome any guest from anywhere in the world.

The ancient name "**Arad**" was preserved over thousands of years and is in fact known since the dawn of Eretz Israel – the ancient Bronze Era. Ancient Arad was built over 5,000 years ago next to the modern Arad. Being a big and important kingdom, Arad was an important trade center, while bridging between the Eastern side of the Jordan River, the Mediterranean Sea and ancient Egypt in the South, and the Euphrates and Tigris rivers (Mesopotamia) in the North.

The location of modern Arad has a wide range of advantages. In its East lies the **Dead Sea**, along with its many sites and possibilities. A beautiful scenic desert surrounds Arad. The **Judea Desert** lies on its North and on its South the spaces of the **Eastern Negev** – with their craters, impressive hills and wide Negev streams.

Within a few minutes from Arad you will find the **Yatir Forest**, Israel's largest forest, which offers a pleasant European climate all year long. Eight thousand acres of wide forest offer

plenty of magical nature sites, remains of ancient settlements, a marvelous spring blossom, and clear mountain air all year long.

Arad is indeed the natural gate of the perfect desert vacation. It is the perfect starting point of any trip or holiday in the spaces of Israeli desert. Arad offers its guests a wide range of municipal services, tourism services, catering, lodging and plenty of tourism sites around the city and its near surroundings.

Accommodation: Overnight visitors have a choice of three hotels – one of them glatt kosher, a youth hostel and several guest houses.

Health Tourism: The dry fresh desert air, which is typical for Arad, offers therapeutic benefits for those suffering from respiratory problems. Another health attraction is nearby Dead Sea, which is renowned for its healing benefits for various skin diseases.

Holistic Tourism: Several holistic tourism initiatives are being established on the Arad-Massada road, offering vacationers a unique spiritual experience.

Desert Tourism: Arad is a convenient starting point for trips, hikes and activities in the special archeological and tourist sites in the vicinity – Massada, Ein-Gedi, Tel-Arad, the Judean Desert and the Dead Sea.

Extreme Tourism: Various extreme tourism initiatives exist in Arad. These include: rappelling, desert hikes and jeep trips.

Arad Park: A JNF (Jewish National Fund) grove, which contains facilities for nature recreation. This is a great place to

hold picnics. Located 5 kilometers west of Arad.

Moav Observatory: A breathtaking viewpoint locates in Arad's hotel area. The views of the Judea Desert, the Dead Sea and Moav Mountains are seen with all their glory. Contains an environmental sculpture by Igal Tomarkin and a short boardwalk.

Arad Visitors Center - The Museum of "Biblical Arad": A unique Historical Museum which depicts the biblical story of the Canaanite town and the Judean fortress of Tel Arad, located in the center of the town.

"Lot's Wife" Artists' Quarter: A wide variety of artists' galleries and workshops assembled in the industrial area, at the west of Arad. Here you will be able to walk calmly between many varied artists' galleries. In addition to artistic investment, the place offers comfortable facilities, accessibility for the disabled, seating and resting corners and a warm welcoming treatment – befitting of the residents of the desert's tradition. The artists' village is a touristy landmark in Arad. It contains tours, workshops (coordinated in advance), personal encounters with the artists and their work and beautiful shops that offer original pieces only.

Hiking trails circling Arad: Fourteen new trails in different levels of difficulty have been marked in Arad lately, and are suitable for family trips. Details can be obtained in the information station located in the entrance to Arad.

For more information
Arad tourist center 08-9954160

Tel Arad National Park – Impressive remains of a fortified Canaanite city. Citadels from the kingship era were revealed in the hill overlooking the city and the Arad Valley. The place contains an impressive water factory, as well as the unique and exciting finding – a Yehudai temple, altar and inner sanctum. It also contains the "Canaanite Experience" visiting center for meals, events, lodging and desert trips. Open year round.

Tel: 057-7762170.

Light and sound Show "El Mul Massada" – telling the story of Massada through vision and light, the show stands out amongst the region's attractions. Sitting under the stars and absorbing the atmosphere that surrounded the mountain some 1'900 years ago it is an exciting and emotional experience for any visitor. The show displays the lifestyle, battle and courage that took place in Massada's last moments. It takes place in Western Massada from March-october and is only accessible from Arad.

Tel: 08-9959333.

Massada National Park – A world heritage site – A mountainous fortress at the margins of the Judea Desert, next to the Dead Sea, magnificently fortified by king Harrods. Following the destruction of the second Temple, the last rebels in the Roman rule escaped to this place with their families. The story of their courage and bitter end while taking their own life in order to prevent being captured by the Romans, the remains of the glorious castles, the frescos, mosaics, bath house, ritual baths and temples are astonishing. The place contains a cable car, demonstration film and models and a gallery. It is handicapped accessible. Access from the West is done by the rampart trail.

Tel: 08-6584207.